

MINUTES

September 18, 2007

Present:

Committee Members: Amy Burke, Dave Clark, Elva Reid, Glen Murphy, Gregory Smith, Helen Bajorek-MacDonald, Jonathan Wheatle, Kristin McKinnon-Rutherford, Richard Marceau, Ron Collis, Madison Stange, Mayor Abernethy, Councilor Novak

Coordinators: Carlos Salazar, Jennifer Cooke, Suzanne McCrimmon

Staff: Lisa Backus, Susan Hajnik

Agenda Item	Discussion	Action
Introductions	<p>Carlos Salazar welcomes everyone to the first meeting of the <i>Green Community Advisory Committee</i>.</p> <p>Clarington Board of Trade (CBOT) and the Municipality have worked for 8 months to put this committee together.</p> <p>Staff members introduce themselves.</p> <p>Members of the committee introduce themselves.</p>	
Nominations	<p>Elva Reid nominates Mayor Abernethy as chair Mary Novak seconds</p> <p>Mayor Abernethy acclaimed as Chair.</p> <p>Ron Collis nominates Kristen McKinnon-Rutherford as vice-chair. Jonathan Wheatle seconds</p> <p>Kristen McKinnon-Rutherford acclaimed as Vice-Chair</p>	
Terms of Reference	<p>The mandate of the Green Community Advisory Committee is to prepare a Green Community Strategy</p> <p>Objectives of the Committee:</p> <ol style="list-style-type: none"> 1) To undertake research in the following areas: <ol style="list-style-type: none"> a) Energy Conservation; b) Clean energy alternatives and technologies; c) Local response to Climate Change; d) Alternative development patterns for energy conservation and sustainable development including mixed densities, a mix of use and building types; and, e) Planning and technical innovation for sustainable development such as green infrastructure and low impact development. 2) On behalf of Council, to consult with the public through focus groups briefs and public meetings; 	

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	<p>3) To prepare the Clarington Green Community Strategy; and 4) To organize educational events to implement the Green Community Strategy;</p> <p>In addition, the Committee will provide input to Municipality's Official Plan Review Sustainable Development Component</p> <p>Regarding conflicts of interest, Members of the Committee must abide by the Municipal Conflict of Interest Act</p> <p>A copy of the complete Terms of Reference was supplied to all members.</p>	
Other Business	<p>Ideas/projects that we might be able to undertake that may help council achieve the goal of "good growth" for Clarington.</p> <p>Brainstorming session:</p> <ul style="list-style-type: none"> ➤ Ideas that are quick and easy to implement ➤ Make it easy for people to do in their own homes ➤ Base on education ➤ Help people understand the basics ➤ Business needs to be brought on board with green strategy ➤ Public education and marketing ➤ Look at what we have/do, know to help ➤ We need to launch the committee: <ul style="list-style-type: none"> <i>This is what we are about</i> <i>This is what we are doing</i> ➤ Biggest problem with green marketing is credibility ➤ With smaller businesses in the area it will be easier to approach them ➤ We could partner with business ➤ If we want to make a difference we need to tackle this one problem at a time. Focus on one issue. Possible to create sub-committees to look at different issues. <p>Possible Projects</p> <ul style="list-style-type: none"> ➤ R2000 as minimum standard for builders ➤ Composting for multi-residential ➤ Public needs to know what business is doing ➤ Promote business who do a good job of being green ➤ Green Events: <ul style="list-style-type: none"> there use to be an Environmental Fair (1988-1992) what tool kits are available for this kind of event ➤ Encourage every community event to be a "green event" or environmentally friendly <ul style="list-style-type: none"> ○ Search what tool kits are available ➤ Battery recycling – can we partner with someone to have a drop off or "toxic taxi" 	Jennifer Cooke

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Other discussions	<p>Builders are promoting energy star homes/buildings or low impact development.</p> <ul style="list-style-type: none"> ➤ Energy star is not required but encouraged. ➤ Being environmentally correct give you an advantage in the long run. ➤ Support the energy efficiencies of housing developments <p>The logo for the committee was designed to try to capture the idea of blue water – green earth and speaks to keeping it that way.</p>	
Schedule	<p>Meetings will generally be held on the 4th Tuesday of the Month.</p> <p>Next meeting will be held October 2, 2007 in the Library, Mezzanine Meeting Room next to Dewey's Café.</p> <p>The next regular scheduled meeting is October 23rd. 2007</p>	